

2018 中德医疗健康投资与商务拓展峰会

CHINA-GERMANY HEALTHCARE INVESTMENT
& BUSINESS DEVELOPMENT SUMMIT

药品·生物技术·医疗器械 Pharma·Biotech·Medtech

Sponsorship Packages

Summit Introduction

The China-Germany Healthcare Investment & Business Development Summit 2018 is hosted by China Investment Promotion Agency of Ministry of Commerce (CIPA) and Germany Trade & Invest (GTAI), and organized by Sun Health. More than 50 German innovative healthcare companies and 100 Chinese healthcare companies and leading professional investors will participate in the summit. Besides the professional speeches and roadshows, we also prepare 1 on 1 meeting platform for your efficient business negotiations.

Host: China Investment Promotion Agency of Ministry of Commerce (CIPA), Germany Trade & Invest (GTAI)

Organizer: Sun Health

Co-Organizer: H50, Bio Deutschland, Forum MedTech Pharma, Medical Valley

Tel: +86(10)8523 3090 +86(10)8523 3091

Website: <http://summit.en.sunhealth.net.cn/>

E-mail: summit@sunhealth.net.cn

Sponsorship Benefits

Benefits	Platinum	Gold	Silver	Dinner Sponsor
Price	€25,600	€12,800	€6,400	€19,200
Summit Tickets	4	2	2	4
Exhibition Stand	Available	Available	-	-
Speech Opportunity	Available	-	-	Available before dinner
Logo on all materials	Available			
Handbook advert (1 page)	1	1	1	1
Summit VIP seat	1	1	1	1
Hotel Room	1 for 2 nights	1 for 2 nights	-	1 for 2 nights

Sponsorship Benefits

Platinum Sponsorship (€2,5600, only 2)

Core Benefits

Logo shown on all the materials, including summit webpage, backdrop and handbook

1 exhibition stand (large)

4 summit tickets

20 minutes speech in the summit

1 VIP seat in the summit

1 room for 2 nights in Four Seasons Hotel

Promotion Benefits

Full page advert in the first page of summit handbook

Introduction of the speakers in summit handbook

Advert on summit webpage

Benefits after summit

Photos and videos of the speech and exhibition stand

Summary of media reports and summit reports

10 summit handbooks

Silver Sponsorship (€6,400, only 5)

Core benefits

Logo shown on all the materials, including summit webpage, backdrop and handbook

2 summit tickets

1 VIP seat in the summit

Promotion Benefits

Full page advert in summit handbook

Advert on summit webpage

Benefits after summit

Summary of media reports and summit reports

5 summit handbooks

Gold Sponsorship (€12,800, only 3)

Core Benefits

Logo shown on all the materials, including summit webpage, backdrop and handbook

1 exhibition stand

2 summit tickets

1 VIP seat in the summit

1 room for 2 nights in Four Seasons Hotel

Promotion Benefits

Full page advert in summit handbook

Advert on summit webpage

Benefits after summit

Photos and videos of the exhibition stand

Summary of media reports and summit reports

10 summit handbooks

Welcome Dinner Sponsorship

(€19,200, only 1)

Benefits

15 minutes speech before the dinner

Logo shown on all the materials, including summit webpage, backdrop and handbook

4 summit tickets

1 room for 2 nights in Four Seasons Hotel

Full page advert in summit handbook

Individual Sponsorship

Summit Handbook:

Distribution to all the participants (150-250)

Page:

1. Back Cover: €2,560

2. Inside Front/Back Cover: €1,280

3. Inside Page: €640

Summit Agenda

Time: July 12-13, 2018 Location: Four Seasons Hotel Beijing

Time	Content
July 11th	Attendees arrival
18:00-20:00	Welcome Dinner
Morning July 12th, Conference	
09:00-09:05	Opening Remarks
09:05-09:15	Welcome and Opening Remarks (CIPA)
09:15-09:25	Welcome and Opening Remarks (GTAI)
09:25-09:40	Introduction of Germany's Healthcare Industry
09:40-09:55	Introduction of China's Healthcare Investment
09:55-10:15	Germany Healthcare Investment Report
10:15-10:30	Cross-border Healthcare Investment- China's ODI Policy
10:30-10:50	Cross-border Healthcare Investment-How to Invest Abroad?
10:50-11:20	Panel: Successful Cooperation Experiences between China and Germany's Healthcare Companies
11:20-11:50	Panel: VIC (Venture+IP+CRO) Model's Opportunities in China
11:50-13:00	Lunch
Afternoon July 12th, Roadshow	
13:00-15:00	Parallel Roadshow 1: 6 Pharmaceutical Companies Parallel Roadshow 2: 6 Medtech Companies (20 minutes each)
15:00-15:15	Coffee Break
15:15-17:15	Parallel Roadshow 1: 6 Pharmaceutical Companies Parallel Roadshow 2: 6 Medtech Companies (20 minutes each)
July 13th, Meetings	
09:00-10:30	1 on 1 Meetings (25 minutes each, 5 minutes break)
10:30-10:40	Coffee Break
10:40-12:10	1 on 1 Meetings
12:10-13:00	Lunch
13:00-15:00	1 on 1 Meetings
15:00-15:10	Coffee Break
15:10-17:10	1 on 1 Meetings