



**HandyGames™**

**Christopher Kassulke**







# Platform Strategy

## Mobile First!



## Beyond Mobile!



OUYA



# **What is Beyond Mobile?**





2



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4



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# fire PHONE

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# Challenges!

# Multiple Game Controls





# FRAGMENTATION



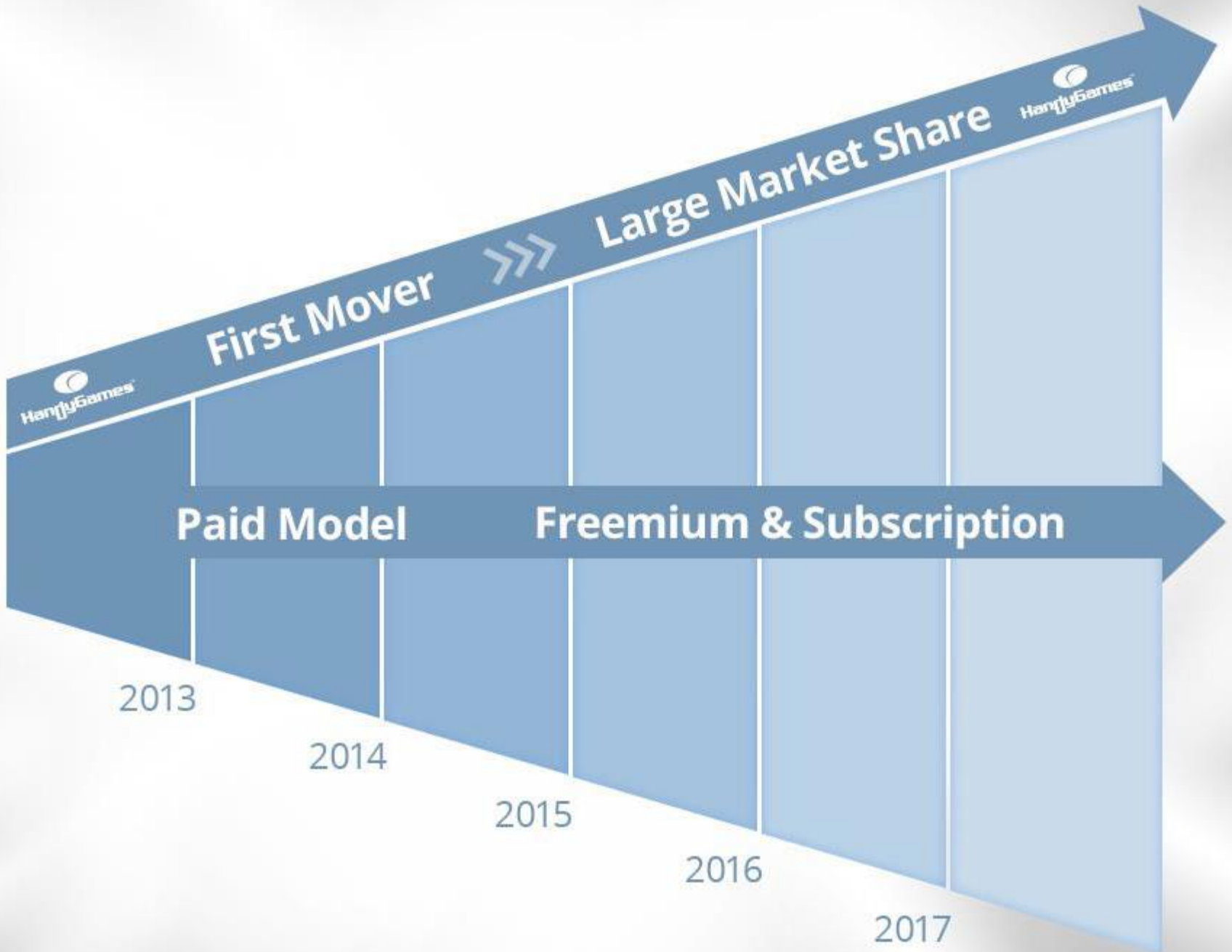
# **Technical Limitations!**

# **Business model**

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**PAID vs FREE**





**Samples!**

# NEW UNIQUE CONCEPTS







# Vegas FRUIT SLOTS



## The very first Fitness Slot Machine for your Android Wear device!

- ✓ First Fitness Slot Machine ever
- ✓ Earn extra coins by walking
- ✓ Gamble and vary your bet
- ✓ Choose the number of paylines
- ✓ Auto-Spin for easy, hands-off play
- ✓ Discover amazing bonuses
- ✓ Easy to play and easy to win BIG
- ✓ Optimized for Android Wear





# MY FITNESS RACER

Gentlemen, start your engines! Hit the asphalt, outrun all the others and improve your fitness!

- ✓ Fun way to track and improve your fitness level
- ✓ Endless arcade racing game
- ✓ Intuitive control over your car by moving your wrist
- ✓ Challenging in-game quests and fitness quests
- ✓ Mighty power-ups
- ✓ Increasing levels of difficulty to keep you motivated
- ✓ 8-bit style atmosphere
- ✓ Speed display available in km/h and mph
- ✓ Supports Google Fit





# MAX

my fitness dog

Reach and track your fitness goals with your new workout buddy, Max!

- ✓ Virtual Fitness Pet Simulator
- ✓ Keep track of your health in a fun way
- ✓ Complete fitness quests to unlock new items
- ✓ Quests adapt to your fitness level
- ✓ Count your steps and beat your daily average
- ✓ GPS-based treasure hunting
- ✓ Take care of your fitness pet
- ✓ Wide variety of accessories for your dog
- ✓ Supports Google Fit



# my fitness maze

Keep your body and mind fit with this addictive maze game!

- ✓ Unique, randomly generated levels
- ✓ Intuitive control by tilting your wrist
- ✓ Increasing difficulty to keep you motivated
- ✓ Collect stars to unlock the next level
- ✓ Earn medals to gain extra stars
- ✓ Measure your heart rate
- ✓ Play directly on your wearable device
- ✓ Calibrate the accelerometer for perfect game control
- ✓ Supports Google Fit





# KITTY

my fitness cat

Reach and track your fitness goals with your adorable workout friend, Kitty!

- ✓ Virtual Fitness Pet Simulator
- ✓ Keep track of your health in a fun way
- ✓ Complete fitness quests to unlock new items
- ✓ Quests adapt to your fitness level
- ✓ Count your steps and beat your daily average
- ✓ GPS-based treasure hunting
- ✓ Take care of your fitness pet
- ✓ Wide variety of accessories for your cat
- ✓ Supports Google Fit





# WATCH FACES

Choose your style and customize your smartwatch!

nice Collection – Watch Face



diamond Collection – Watch Face



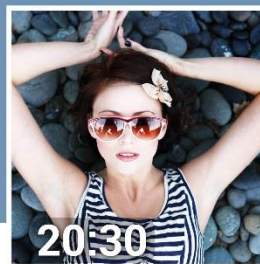
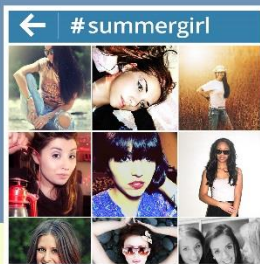
party Collection – Watch Face



# Live # WATCH FACE

Carry the latest photos of your fellow Instagrammers on your wrist!

- ✓ Search for any user or hashtag in the smartphone app
- ✓ Choose your preferred topic and get the latest post LIVE on your smartwatch
- ✓ Customize the update time
- ✓ Many different display styles to choose from
- ✓ Never get bored seeing the same style every day
- ✓ What you'll see next is a surprise



**Fitness**

**meets**

**Games**



**Sources**





**DIGITAL  
HEALTH**

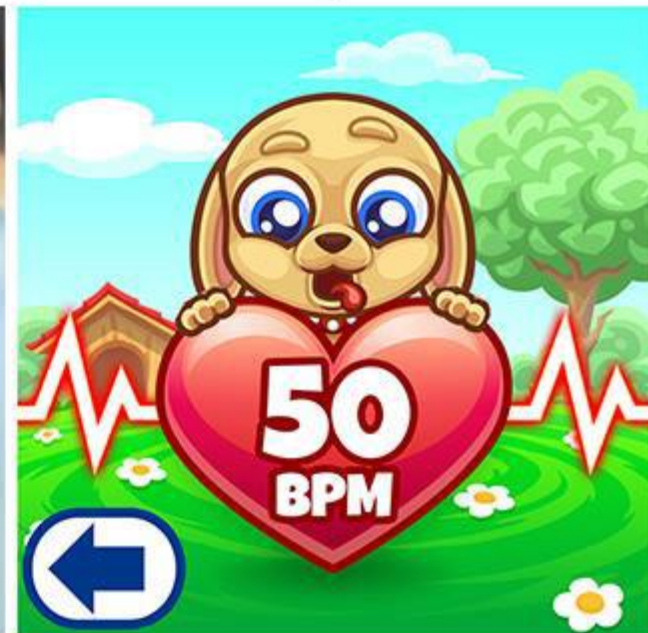
**GAMES**



**WEARABLES**

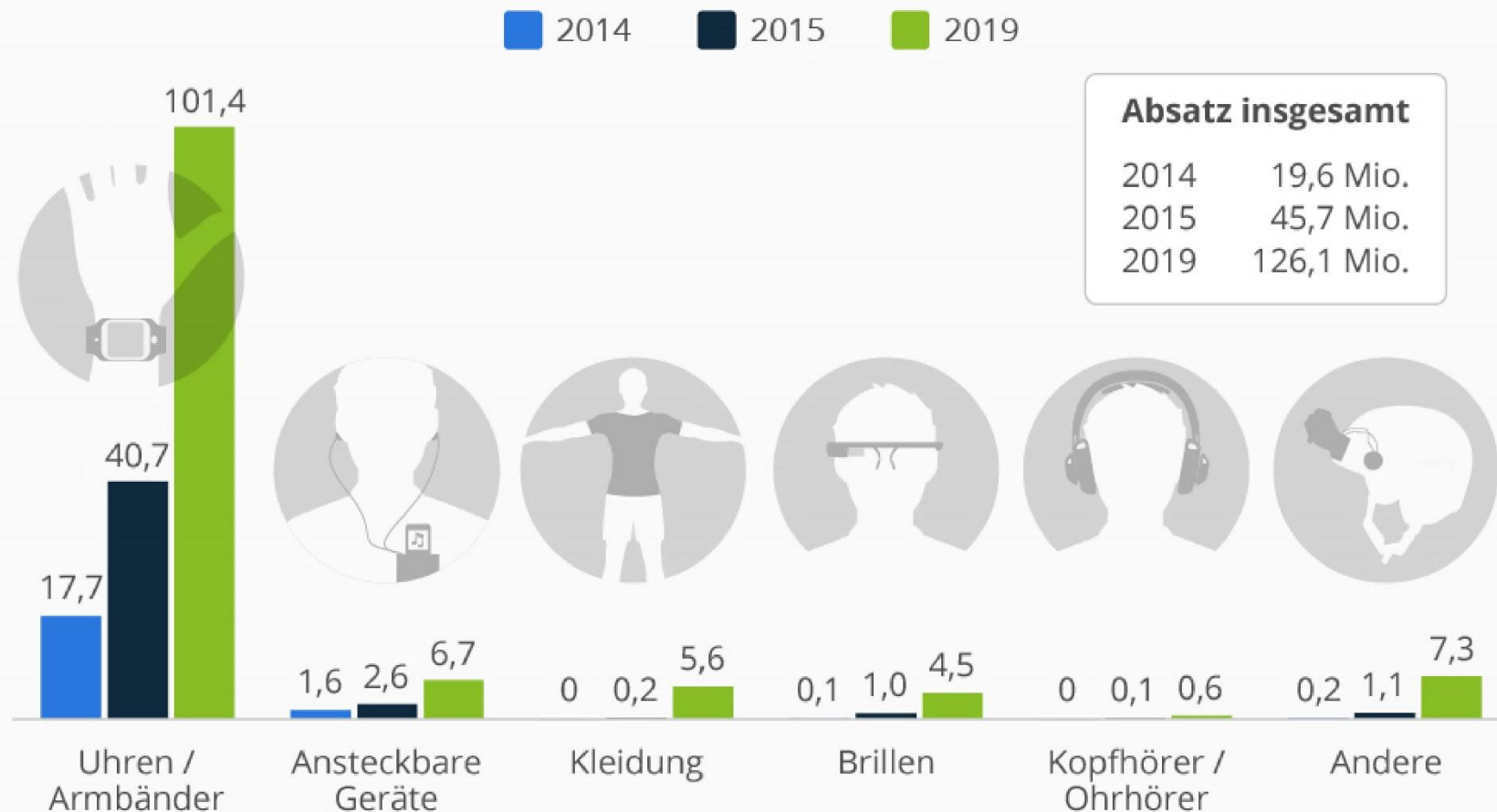


# Monitoring



# Die Zukunft von Wearables hängt am Handgelenk

Weltweite Absatzprognose von Wearable Devices nach Art (in Mio. Einheiten)





# Gamification

# Gesundheitsapp für Krebsserkrankte



Möglicher Kooperationspartner:



# Meine Infoapp





# Patientendaten Info



# Erweiterte Eingabe für den Patienten



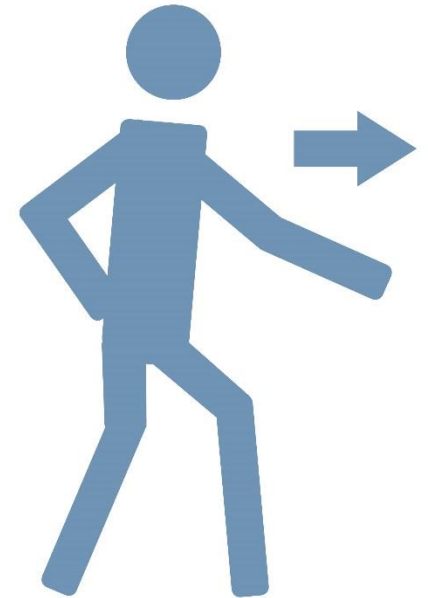
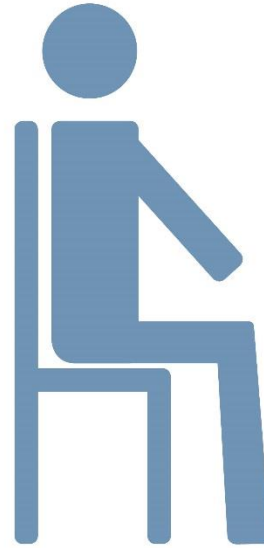
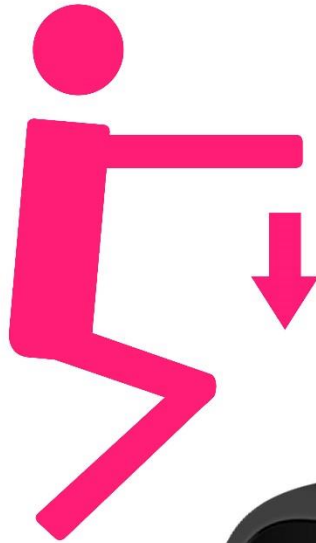
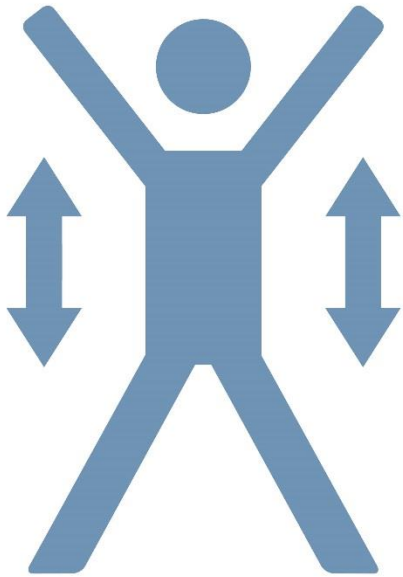
# Trainingsapp





# MOTION RECOGNITION

New level of fitness tracking!



# Ernährungsapp/ Diätplaner

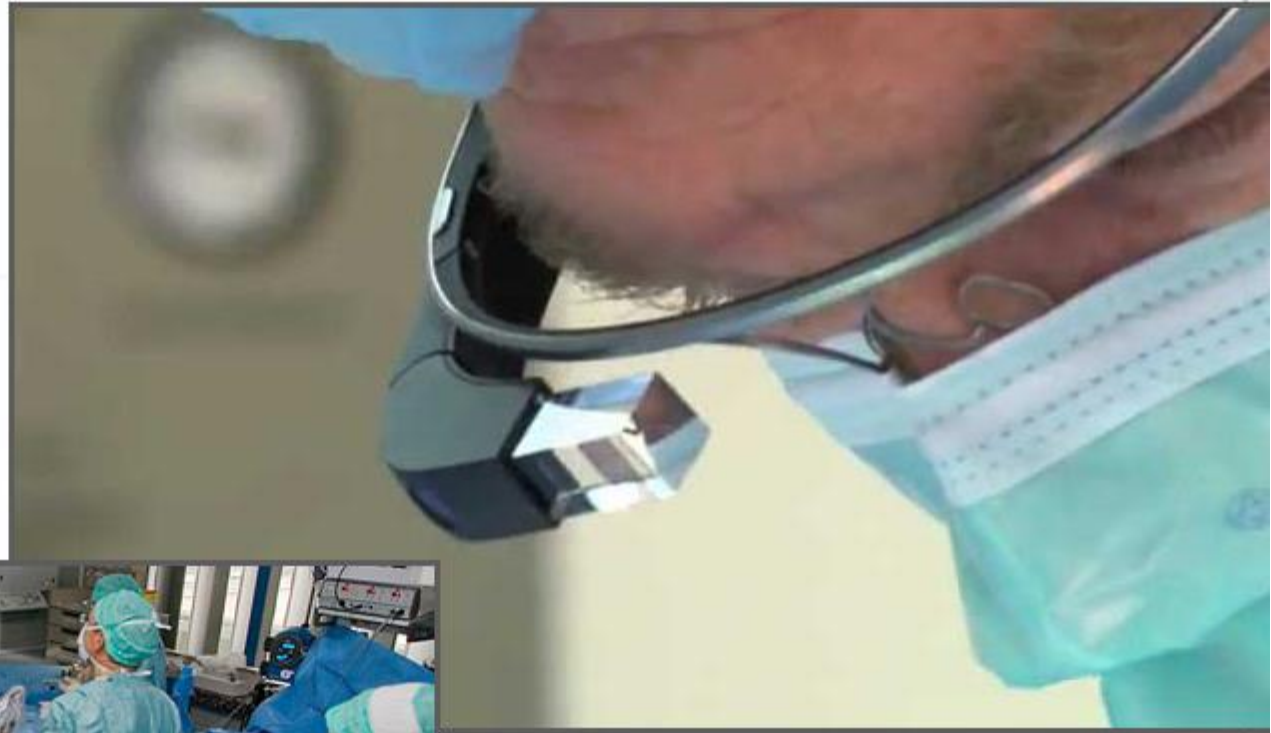


# Schlafrhythmus





# Offene OP

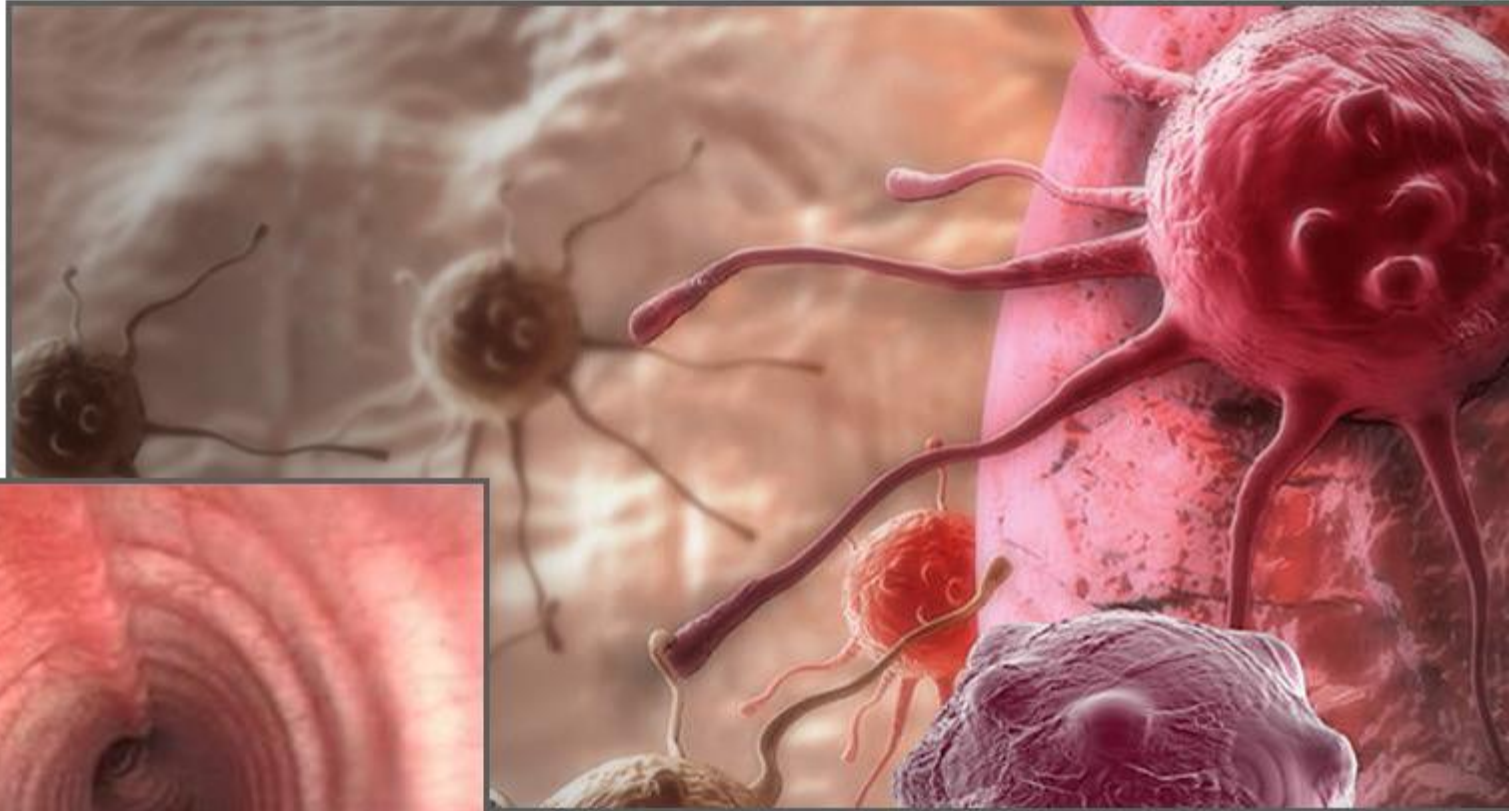


# Google Cardboard





# Visualisierung





**Zombiespiele sind  
gut  
für deine Gesundheit!**

## Zombie VR Shooter (Working Title)

The sight of a bloodthirsty horde of Zombies is quite terrifying, however if hundreds of them are approaching from all sides to slaughter you, it's time to grab your weapon and give them hell! Experience a completely new level of gaming. Turn, aim and mow them down. Blast the Zombies before they snack on your brain!

- ✓ Fantastic VR experience
- ✓ Play survival shooter like never before
- ✓ Defeat waves of attacking zombies
- ✓ Choose between many different weapons
- ✓ Control the game entirely through your movements
- ✓ Detailed and realistic shot and hit animations



Zombie VR Shooter

## VR Adventure (Working Title)

Follow the steps of great adventurers like Indiana Jones or Quatermain! Discover a mystic temple and find the lost treasure. Carefully explore the rooms and corridors, you never know where you might find an important piece of information or helpful items. Use them at the right time to solve challenging puzzles or simply to survive. It's up to you to solve the ancient mystery!

- ✓ Exotic jungle adventure setting
- ✓ Gather items and useful tools
- ✓ Solve tricky puzzles
- ✓ Many lovingly crafted, unique rooms
- ✓ Open world
- ✓ Control the game entirely through your movements
- ✓ Gripping game play



VR Adventure



Enter the secret temple!



Combine different items!



Challenging riddles!



Beautiful designed locations!



VR Adventure



# HandyGames™

[www.handy-games.com](http://www.handy-games.com)

## WE ARE LOOKING FOR PARTNERS

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### WE ARE HIRING

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[youtube.com/user/  
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