

American & German Healthcare

CENTER FOR GERMAN & EUROPEAN STUDIES
AT THE UNIVERSITY OF MINNESOTA



Managing Innovation and Reform in Healthcare—

Access, Quality, Cost A Transatlantic Experts' Roundtable

University of Minnesota
Minneapolis
November 12-13, 2012

PROGRAM NOVEMBER 12:

The Status of Health Policy in the United States and Germany

PROGRAM NOVEMBER 13:

Best Practices—Enhancing Quality and Value

FORUM SPEAKERS:

The Hon. Annette Widmann-Mauz, member of the German Parliament, and Parliamentary State Secretary of Health, Germany's Federal Ministry of Health, Berlin

Linda Berglin, policy program manager, Hennepin County, Minnesota; former Minnesota State Senator

Julie Brunner, Executive Director, Minnesota Council of Health Plans

Frank Cerra, M.D., McKnight Presidential Leadership Chair, Academic Health Center, University of Minnesota

Dr. Dirk Goepffarth, Head, Risk Adjustment, Germany's Federal Insurance Agency, BVA

MN State Representative Steve Gottwalt, Chair, Health and Human Services Reform Committee, MN House of Representatives

MN State Senator David Hann, Chair, Health and Human Services Committee, MN Senate

Dr. Rainer Hess, recent chairman, Federal Joint Committee (G-BA), Germany

MN State Representative Thomas Huntley, DFL-lead, Health and Human Services Finance Committee, MN House of Representatives

Dr. Larry Jacobs, Walter F. and Joan Mondale Chair for Political Studies, Humphrey School of Public Affairs, U of M

Lucinda E. Jesson, Commissioner of Human Services, State of Minnesota

Franz Knieps, partner, Wiese Consult, Berlin

MN State Senator Tony Lourey, ranking minority member, Health and Human Services Committee, MN Senate

Dr. Doris Pfeiffer, Chair, GKV-Spitzenverband [Germany's national organization of statutory health insurance funds]

Mike Rothman, Commissioner of Commerce, State of Minnesota

Dr. Martin Schoelkopf, Head, Health Policy, Health Economics, Health Statistics, Germany's Federal Ministry of Health, Berlin

Dr. Stephen W. Schondelmeyer, Director, PRIME Institute, University of Minnesota

Jim Schowalter, Commissioner of Management and Budget, State of Minnesota

Dr. Steven H. Sheingold, Director, Division of Health Financing Policy, Office of the Assistant Secretary for Planning and Evaluation (ASPE), Department of Health and Human Services

Katja Wimmer, M.D., Head, Health Care Management, Bosch BKK company health insurance, Germany

American & German Healthcare

CENTER FOR GERMAN & EUROPEAN STUDIES
AT THE UNIVERSITY OF MINNESOTA



Invitation

Ladies and Gentlemen:

The interdisciplinary DAAD Center for German & European Studies at the University of Minnesota invites you to the 8th annual "American & German Healthcare" experts roundtable.

Health policy reform efforts continue in both the USA and Germany. In Germany, the provisions of the AMNOG law are reshaping the pharmaceutical market in fundamental ways. Statutory health insurers ended the most recent business year with a substantial surplus that could result in refunds to individual members. The Ministry of Health is poised to roll out new initiatives to promote prevention and to find better long-term care modalities. In the USA, after the Congress' historic passage of the Patient Protection and Affordable Care Act (ACA) and the Supreme Court's recent ruling, state governments, insurers, providers, and drugmakers are awaiting the result of the 2012 Presidential Elections. It will determine whether efforts to prepare for 2014 and the full implementation of ACA will intensify or be abandoned. The core issues of health care quality and cost, however, will need addressing under either scenario. They are also core issues in Germany with its non-government system of private providers and non-profit insurers. Hence this conference's focus on healthcare management, competition, and contract tools that would organize medical benefits differently and produce more value.

The forum's mix of presentations, workshops, and panel discussions fosters the active involvement of all participants. Participants enjoy exceptional opportunities for direct exchange and networking. Specific topics and issues to be addressed include:

- After the U.S. Presidential Elections: What's ahead

nationally and in Minnesota?

- Germany's rollout of new federal policy frameworks for prevention and better value in health care
- Creating the Minnesota Health Insurance Exchange
- New regulations on benefits in the U.S. Medicare/Medicaid system and with private providers vs. regulations in Germany
- How has Germany's recent regulation of the pharmaceutical market (AMNOG legislation) changed business models both in Germany and in the USA?
- The role and structure of not-for-profit insurance
- Where is comparative effectiveness research going? What are the issues?
- Contracting
- Innovative approaches to delivering care
- Finding sustainable long-term care models

The first day's speakers address broad policy issues. Day 2 features parallel workshops and a keynote speech. The focus is on quality and value.

As before, CGES has recruited an impressive bi-national roster of speakers from government, politics, providers, and business.

I hope you can join these important conversations and look forward to welcoming you in Minneapolis.

Sincerely,

Dr. Sabine Engel
Director

The Center for German & European Studies at the University of Minnesota promotes trans-Atlantic dialogue on public issues of major common concern.

Why Minnesota?

The Twin Cities of Minneapolis and Saint Paul are a major center of the healthcare industry in the United States. The University of Minnesota is one of the foremost biomedical research and tertiary care delivery institutions in the United States, particularly in the fields of cardiac surgery, bone marrow transplants, and stem cell research. Minnesota also is home to the world-renowned Mayo Clinic. Managed care was

pioneered in Minnesota in the 1950s, and healthcare in the state remains in the forefront of cost control and evidence-based medicine. Medtronic is the largest of a plethora of biomedical research, design, and manufacturing companies that are headquartered in the state. Major insurers like HealthPartners and UnitedHealth Group are also headquartered here. Minnesota boasts one of the highest standards of living in the United States.

Trans-Atlantic Dialogues on Healthcare

“American & German Healthcare” is a forum for transatlantic dialogue and contact between policymakers, industry, healthcare providers, insurers, managers, patients, and members of the media on specific healthcare issues. It is the only such forum in the United States.

Today’s medical science and research are global. Scientists from everywhere in the world exchange ideas and communicate with each other at international meetings, in scholarly journals, and on the internet. Their global dialogue generates new insights and assures progress. Yet all advances in medical science and research become accessible to patients only in the context of a national healthcare system. Each country has developed mechanisms to resolve this transfer issue. International exchange concerning healthcare delivery and management tools is still in its infancy and lacks institutional forms.

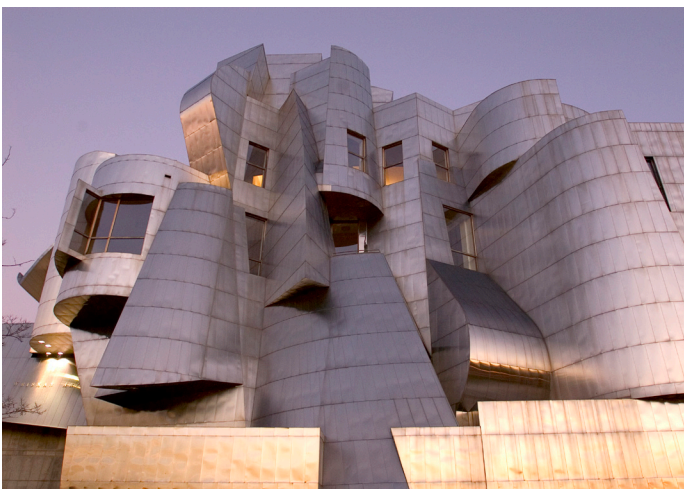
“American & German Healthcare” provides a platform for this kind of exchange across the Atlantic at a time when the healthcare systems in the world’s most industrialized countries face increasingly similar challenges. The United States and Germany both confront changing demographics, rising healthcare costs, and citizens’ demands for longterm viable systemic solutions. The two countries have different strengths. The United States has the world’s largest healthcare market and

is, of course, a major center for medical innovation. Germany provides open access to medical care to all its citizens in a system based on private providers operating within the framework of nationally-supervised insurance.

Minnesota is a national health policy leader. The only state in the USA to mandate not-for-profit health insurance, Minnesota has been at the forefront of innovation, pioneering and perfecting new mechanisms for quality, transparency, and cost-effectiveness. The state’s leadership position commands international interest and, as seven years of successful sharing of health policy expertise between Minnesota and German experts demonstrate, there is much to learn from each other.

Occurring annually, “American & German Healthcare” is hosted in cooperation with Germany’s Federal Ministry of Health. Earlier this year, a group of US policymakers and experts traveled to Berlin for the annual “Berlin Seminar on Health Policy.” Now Germany’s experts come to Minneapolis for two days of intensive exchange. The conversations and contacts between American and German experts these two programs generate provide longterm benefits: access to high-quality information, new bi-national research, and new policy initiatives.

Other Program Parts of Interest



Frederick R. Weisman Art Museum by Frank Gehry

Discover the Twin Cities’ Modern Art Scene
Sunday, November 11, 2:00 P.M.

visit to the Walker Art Center

Official Conference Opening Dinner

Monday, November 12, 6:00-9:30

co-hosted by Germany’s Federal Ministry of Health

Poster Presentations on U of M Research and
Bi-national Projects

McNamara Alumni Center, November 12-13

Guided tours during breaks

The University of Minnesota is a first-rate public research institution. A new commitment to internationalizing research and teaching is creating new links. We have invited a few researchers to talk informally about what excites them—in 3 minutes.

American & German Healthcare

CENTER FOR GERMAN & EUROPEAN STUDIES
AT THE UNIVERSITY OF MINNESOTA

Program Day 1

Healthcare Reform in the United States and Germany

University of Minnesota, McNamara Alumni Center
Johnson Great Room
Monday, November 12, 8:00 A.M. – 9:30 P.M.

- 8:00** Registration and coffee
- 8:30** *Welcome*
Dr. Sabine Engel, Director, Center for German & European Studies, University of Minnesota
University of Minnesota, tba
- 8:45** *Keynote Address and Legislators' Roundtable—Health Policy in the USA and Germany*
“Health Policy in Germany: Moving Towards Better Value and Better Health”
The Honorable Annette Widmann-Mauz, member of the German Bundestag and Parliamentary State Secretary of Health, Germany's Federal Ministry of Health, Berlin
- 9:15** Moderated Q&A
- 9:40** “Health Policy in the USA after the Big Election”—roundtable discussion with Minnesota legislators
MN State Sen. David Hann, **MN State Sen. Michelle Fischbach** [tbc], **MN State Sen. Tony Lourey**, **MN State Rep. Steve Gottwalt**, **MN State Rep. Thomas Huntley**
moderator: **Dr. Larry Jacobs**, Walter F. and Joan Mondale Chair for Political Studies, Humphrey School of Public Affairs, University of Minnesota
- 10:45** Coffee break
- 11:00** concurrent special topic sessions with US and German experts representing government, insurers, industry, patients, and providers
Session 1: Regulatory Structures for Pharmaceutical Reimbursement in Health Insurance Markets
Dr. Rainer Hess, recent chairman, Germany's Federal Committee (G-BA); **Dr. Steven Sheingold**, Division of Health Financing Policy, US Dept. of Health and Human Services; industry speaker **tba**
Session 2: Best Practices—Reducing Hospital Readmissions
Dr. Sanne Magnan, president and CEO, Institute for Clinical Systems Improvement [tbc]; **Linda Berglin**, policy program manager, Hennepin County [tbc]; **Dr. Thomas Mansky**, Technical University Berlin [tbc]
- 12:00-** *luncheon with expert speakers from government and industry “Creating the MN Health Insurance Exchange”*
- 1:30** **Commissioner Lucinda Jesson**, MN Dept. of Human Services; **Commissioner Mike Rothman**, MN Dept. of Commerce; **Commissioner Jim Schowalter**, MN Dept. of Management and Budget; **Julie Brunner**, MN Council of Health Plans
moderator: **Dr. Stephen Schondelmeyer**, director, PRIME Institute, U of M
- 2:00-** Workshop 1: Payment Reform—Germany vs. the USA
3:15 **Jim Eppel**, Blue Cross Blue Shield of Minnesota [tbc]; **Dr. Steven Sheingold**, US Dept. of Health and Human Services; **Dr. Doris Pfeiffer**, Germany's national organization of statutory health insurance funds; **Dr. Dirk Goepffarth**, Germany's Federal Insurance Agency (BVA)
Workshop 2: Mechanisms to Set Catalogue of Essential Health Benefits—Germany vs. the USA
leader: **Dr. Rainer Hess**, recent chairman, Germany's Federal Committee (G-BA)
- 3:15** event closes
- 6:00** Dinner and evening program for conference participants and other guests

All regular sessions will be audio-recorded.

American & German Healthcare

CENTER FOR GERMAN & EUROPEAN STUDIES
AT THE UNIVERSITY OF MINNESOTA

Program Day 2:

Enhancing Quality and Value in Health Care

University of Minnesota, McNamara Alumni Center
Johnson Great Room
Tuesday, November 13, 8:00 A.M. – 2:00 P.M.

- 8:00** Registration and coffee
- 8:30** Welcome—**Dr. Sabine Engel**, director, Center for German & European Studies, University of Minnesota
- 8:35** *panel discussion*
“Comparative Effectiveness Assessment and Pharmaceutical Pricing in Germany and the USA”
Silke Baumann, head, Dept. of Pricing, Evaluation, and Reimbursement of Pharmaceuticals with New Active Ingredients, Germany’s Federal Ministry of Health [tbc]; **Dr. Stephen Schondelmeyer**, director, PRIME Institute, University of Minnesota; German industry speaker **tba**
- 9:25** Moderated Panel Discussion and Q&A—moderator: **Frank B. Cerra, M.D.**, McKnight Presidential Leadership Chair, Academic Health Center, University of Minnesota
- 10:00** Coffee break
- 10:30-** *concurrent special topic workshops*
- 11:45** Workshop 1: Finding Sustainable Long-Term Care Models—Germany vs. the USA
session leaders: **Dr. Martin Schoelkopf**, head, Health Policy, Health Economics, Health Statistics, Germany’s Federal Ministry of Health, Berlin; **Robert Kane, M.D.**, Center on Aging, University of Minnesota [tbc]
- Workshop 2: Insurers as Drivers of Innovation—Germany vs. the USA
session leaders: MN insurers **tba**; **Katja Wimmer, M.D.**, head, Health Care Management, Bosch BKK company health insurance, Germany
- 12:00-** *Luncheon and Concluding Keynote “What Makes Healthcare Systems Work? An International Perspective”*
- 1:45** **Franz Knieps**, partner, Wiese Consult, Berlin
Host/moderator: **Dr. Stephen Schondelmeyer**, director, PRIME Institute, U of M
- 1:45** *Concluding remarks and Farewell*
- 2:00** American & German Healthcare Forum 2012 ends

Note: program subject to change; please check www.cges.umn.edu for updates.

American & German Healthcare

CENTER FOR GERMAN & EUROPEAN STUDIES
AT THE UNIVERSITY OF MINNESOTA

How to Register

You can register for the 2012 "American and German Healthcare" forum two ways:
by fax or email to www.cges@umn.edu [please put "AGH2012 registration" in subject line]

Topic 2012: Managing Innovation and Reform in Healthcare
November 12-13, 2012
DAAD Center for German & European Studies
Minneapolis, University of Minnesota

Registration fees	Day 1 & Day 2	Day 2 only
Standard rate	\$850	\$400
U of M Faculty/Staff	\$150 (excl. dinners)	\$150
State Employees	\$150 (excl. dinners)	\$150
members MN Chamber of Commerce or MN Business Partnership	\$400 (excl. dinner)	\$400

Standard registration fee covers post-conference documentation, two lunches, conference dinner with evening program, and non-alcoholic beverages. **Reduced fee registration** does not include conference dinner and evening program. To include, add \$50/dinner. Registration fees may be paid by check or credit card.

A small number of partial and full **registration scholarships** are available to experts from nonprofit organizations involved in healthcare and to elected and appointed public officials. To request consideration, send a request that states your position, affiliation, and rationale to cges@umn.edu

Refund Policy: A refund, minus \$150 will be issued if you cancel in writing to Sarah Wolff at cges@umn.edu by Nov. 2. Cancellations after this date are not eligible for refunds. However, your registration may be transferred to another name.

Deadline for registration

November 8, 2012.

Hotel Arrangements

The conference hotel is the 5-star **Marquette Hotel** (Hilton Hotel) in downtown Minneapolis. A limited number of rooms has been reserved for conference participants at a special conference rate. Rooms are available on a first-come, first-served basis. **All room reservations at the conference rate must be made by October 19, 2012.**

The Marquette Hotel
710 Marquette Avenue
Minneapolis, MN 55402
(612) 333-4545

\$189/night
plus tax

Call the hotel at 612-333-4545 or toll free at 1-800-328-4782 and ask for the "American and German Healthcare group."

contact information

Center for German & European Studies, University of Minnesota, 214 Social Sciences, 267-19th Ave. S., Minneapolis, MN 55455
tel: +1-612-626-7705 fax: +1-612-625-0528 email: cges@umn.edu www.cges.umn.edu

American & German Healthcare

CENTER FOR GERMAN & EUROPEAN STUDIES
AT THE UNIVERSITY OF MINNESOTA

Registration form for faxed registrations

Last Name _____

First Name _____

Position _____

Company/Organization _____

Street Address 1 _____

Street Address 2 _____

City, Zip Code _____

Country _____

Tel./Fax _____

Email _____

Contact name _____

Signature & date _____

Please charge to my VISA/Mastercard/American Express/Discover (circle one)

November 12 & 13: \$850 (standard rate)

November 13 only: \$400 (standard rate)

reduced rate November 12 & 13: \$400
(if attending one day only, circle day of attendance)

dinner for registrant at reduced rate: \$50
(check boxes as appropriate)

Card # _____ Exp. date _____

Signature _____

PLEASE FAX TO 612-625-0528