





Final Conference - InTraMed-C2C Project

Date:

19th March 2013

Venue:

The John Paul II Hospital Conference building Pradnicka 80, 31-202 Krakow, Poland

Duration: 10.00-17.00

Simultaneous translation: ENG<>POL **Contact to the Organizing Team:**

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Agenda

Registration and coffee, 9.30-10.00

Welcoming address – 10.00-10.05, 5 minutes

Anna Prokop-Staszecka, Director of The John Paul II Hospital in Krakow

Keynote speech – 10.05-10.25, 20 minutes

Paweł Błachno, Chairman of the Board, Jagiellonian Center of Innovation Ltd., Poland "Innovation in Medicine based on the activities of the Jagiellonian Center of Innovation Ltd."

I module "Meet the InTraMed-C2C Project Partners" – 10.25-11.40

10 minutes per speaker – 6 presentations

Moderator: Krzysztof Klęczar

10.25-10.35

Andreas Froemer, Project Manager, Bayern Innovativ GmbH, Germany "Network 4 Innovations"

10.35-10.45

Michaela Egebrecht, TIS innovation park, Italy

"How an idea finds its way to the producer – a best practice example"

10.45-10.55

Klára Bartha, Innovation manager, Knowledge and Technology Transfer Office of University of Debrecen, Hungary

"The flow of clinical innovation and technology transfer at the University of Debrecen"

10.55-11.05

Helena Cvenkel, Deputy Director, Business Support Centre Ltd., Slovenia "Implementation of the InTraMed-C2C project in Gorenjska region"







11.05-11.15

István Valovics, Project Director, Budapest University of Technology and Economics, Hungary "Focus on the medical sector at Healthcare Technologies Knowledge Centre (BME EMT)"

11.15-11.25

Tina Igličar, Project Manager, Centre for research and innovation, Czech Republic "Mutual cooperation of corporate and academic sphere"

11.25-11.40

Open discussion

Coffee break - 11.40-12.00

II module "Medical innovations" – 12.00-14.10

15 minutes per speaker – 8 presentations Moderator: Kamil Kipiel

12:00-12.15

Krzysztof Bederski, Deputy Director Medical Affairs, The John Paul II in Krakow, Poland "The Patient comes first, Innovation comes next"

12.15-12.40

Heimo Hrovat, H+H SYSTEM GmbH, Austria

"elibox® - a product development based on customer intention"

12.40-12.55

Jarosław Bułka, Vice President, Silvermedia Ltd., Poland

"Silvermedic Cardio – remote web-based ECG interpretation system created by Polish scientists"

12.55-13.10

Aneta Kopeć, Chair of Human Nutrition Department of Food Technology University of Agriculture in Krakow, Poland

"Sound nutrition for prevention of diet-related diseases"

13.10-13.25:

Denis Jordan, University Hospital Rechts der Isar, Technical University in Munich, Germany "Monitoring Depth of Anesthesia: The present and the future"

13.25-13.40

Axel Schless, Praxis Dr. Schless, Germany

"Online based modern wound treatment for diabetic foot syndrome"







13.40-13.55

Bastian Bleisinger, ADVANOVA GmbH, Germany

"Taken from practice for use in practice: the mobile electronic medical record VMobil"

13.55-14.10

Adam Piórkowski, AGH University of Science and Technology, Poland "Ultrasound simulation – the core of modern education"

Sandwich & Salad - 14:10-14:40

III module "Ecosystem for medical innovations" – 14.40-16:00

15 minutes per speaker – 5 presentations

Moderator: Kazimierz Murzyn

14.40-15.00

Mariola Dwornikowska-Dąbrowska, University Hospital in Wroclaw, Poland "Traceability of Business Processes In Medical Innovations"

15.00-15.15

Thomas Karopka, Project Manager, BioCon Valley® GmbH, Germany "Innovation support for health and life sciences in the Baltic Sea Region"

15.15-15.30

Stanisław Bisztyga, Vice President, Malopolska Regional Development Agency, Poland "Commercialization of medical technologies through Venture Capital"

15.30-15.45

Piotr Zygmunt, Chairman of the Board, BIOSPEKT Ltd., Poland "Biospekt – Jagiellonian University spin-off"

15.45-16.00

Kazimierz Murzyn, Managing Director, LifeScience Cluster Krakow, Poland "Innovative Hospital – How to translate simple ideas into good solutions?"

Lunch - 16.00-17.00

Networking / Exhibition – 10.00-17.00